

Name:

Age:

Gender:

Race:

Major Influencers

Relationship to Activism

Description

Digital Channels: Consumption

	NEVER	DAILY
FACEBOOK	-----	
INSTAGRAM	-----	
SNAPCHAT	-----	
TWITTER	-----	
YOUTUBE	-----	
OTHER:	-----	

Digital Channels: Creation

	NEVER	DAILY
FACEBOOK	-----	
INSTAGRAM	-----	
SNAPCHAT	-----	
TWITTER	-----	
YOUTUBE	-----	
OTHER:	-----	

Goals for Taking Action

Needs for Taking Action